BOY SCOUTS' INFLUENCE WHOLESOME IN THEIR NEIGHBORHOOD

This Aspect of the Movement Is Boy Scouts of America, Who Pointed Out by James E. West, Chief Scout Executive of the Boy Scouts of America -Reports Show That the Scout Movement Turns Boys Away from Boisterous M'schief to Wholesome Fun

"Here is an outward aspect of the writes: Scout movement which has not been | "We have some advantages and the national headquarters from differ- this altitude the air is much lighter

Bearing on this point is an extract States. from a letter by the Rev. T. S. Leon-

and on the playgrounds'."

sioner of the Boy Scouts of America, weeds and grass, we have to forfeit in Jacksonville, Florida, gives this in that pleasure. various methods. His efforts failed, rever have known to learn to awim.

A. R. Hewitt, scout commissioner of ming." Birmingham, Alabama, cites this incident of the change in boys after be Bcy Scouts of Scotland. unclean in body, mind and soul. They ing day of 1911. were embryo criminals. I interested! them in scout work by taking them Bey Scouts Save Rabbit. into the country. I taught them the The spirit that animates the Lov scout laws by actual application. I scouts is shown in the story told by secured them better quarters in which W. H. Moore, cout commissioned of services in the mission where we held revented the other scouts from killour meetings. They soon ceased to ins a rabbit. "The troop," writes use bad language, kept themselves in a rabbit, "was hiking one cold drizzly clean and tried to become better boys. day last winter and snow lay a foot I found some good places of employ-ment, where there was chance for advancement and I finally possessed a of fun were commencing to subside when the scott master said 'who will splendid little troop."

Scouting Americanizes Foreign Boys a sudden the thrust of a scout mas Making of the American Child," in hole a cotton-tail rabbi'. Slipping. Collier's Weekly, shows a keen appre-sliding, tumbling, rolling, wading, ciation of the Scout Movement in the that troop of twenty-five yelling boys following extract: "Now, look here, raced after that one lone bunny. Twos Billy," said Ames, "supposing I ar unequal try out, and soon a scout brought an Italian bey to you and cought the little brown quiver'ng said: 'Billy, show this kid how to be creature, tired ou' now by it's mad an American.' What would you do to flounder through the clush and enow

and I'd teach him English, and I'd put our meat," 'a taste all around," 'I wis' him in school so he'd learn how to we had another,'- hase the expressupport himself, and then, let's sec! sions of the primitive man. But what I'd make a Boy Scout out of him."

Native Hawaiian Becomes

scoutmaster and has charge of a troop speaker took possession of all. So of Boy Scouts of America in Honolulu. back a quarter of a mile or more those His commission was recently issued boys trudged-wet, dirty but manlyto him by the national headquarters and bunny found his nest scarce col in New York. His name is Adrian | for his adventure," Moses Keoho. He will devote his time chiefly to Catholic boys connected with the Catholic mission. Keoho, who is 28 years old, is employed as a clerk in the naval station in Honolulu. in the murky depths of San Francisco He gives fourteen hours a week to the bay lies a \$600 diamond ring that

Col. Roosevelt Strong for the Boy

Scouts I have grown to believe in the Boy deem it, he says, who wants to. Scout movement. I regard it as one for the future here in America,"

HIGHEST BOY SCOUTS ARE 12.500 FEET ABOVE SEA LEVEL

Live in La Paz, Bolivia, Do The'r Scouting in the Andes Mountains, So High Up That the Boys Seldom Have Bonfires and Never Go Swimming

The Boy Scouts of America in La The boy scouts invariably have a laz, Bolivia, are the highest lay wholesome and mirthful effect upon scouts in the world. They live in a their own immediate locality. Re-1,1ace 12,500 feet above sea level. "If ports have come into headquarters "here are troops at a higher akitude." from men, scout officers and women, writes C. A. Irle, the scout master, telling of the change among the boys "blease let us know where they are." in a neighborhood after they have. Because of the altitude the scouttaken up scouteraft. It is the change my in Bolivia is carried on under en from boisterous mischief to merry thely different conditions than in the wholesome play, with the appreciation, most any other part of the world. Conof the rights and comforts of others. cerning this work, Scout Mas er Irla

discussed," says James E. West, Chief some disadvantages. The mountains Scout Executive of the Boy Scouts of are near us and we find the hills of America. "It is the phase of the in- two or three thousand feet all around fluence of the movement that would us. We have taken several hikes to not attract one's attention were it not the hills and one trip to the mounfor the fact that letters coming into tans. You must remember that at ent parts of the country bearing on then at sea level and one must rest this one thing."

"Our biggest hindrance to a good ard of Athens, New York, who says, time on hikes and camping trips "Athens is a very much safer place around here is the lack of fuel. We for women and children than before have no trees except a few grown in the Boy Scouts were organized. The the yards. The ground is nearly ber boys have been trained to be on the ten except for some tough grasses and bullys among the boys and in the school they are particular to look out have very little use for a hatchet. for the little boys and girls. They We have to do what cooking we do get into a fight to see that they are gather. Sometimes we have jolly Likewise writes C. H. Gaffin of Ft. times with our fires, especially after a Smith, Arkansas. "Not long ago a teacher in our public schools came to them going they take a lot of coaxing me and said: 'You ought to see what and blowing. Again our rare atmosphere has come over _____ phere has to be reckoned with, for since he has joined the Boy Scouts, it does not contain very much oxygen, Previous to his entering that organi. and as you know oxygen is what zation he was wilful, stubborn, and makes the fire burn. We also are decarried an air of 'don't care' and 'I'll nied the pleasure of the evening 'camp do as I please'; but since he has joined fre.' You boys all know the silent the Scouts he has become more gentle- pleasure of a bonfire and what it is to manly, more refined, more tractable camp life, in fact it has been called and more honorable in the class room the 'Heart of the Camp.' Well, unless we are fortunate enough to camp Edwin Lampshire, scout commis- where we can gather a big pile of

teresting experience to show what the "Another thing that you boys have Box Scout movement does "In the that we do not, is swimming. There spring of 1911, a group of boys in are a few ponds that we have run Springfield, Mass., caused a great deal across, but the water in the rivers. of annoyance by their depredations, ponds and lakes is too cold to go A. P. Irving, principal of the Bucking- swimming in. The water is so cold at ham grammar school in Springfield, this altitude that it is said that the tried to get control of this gang by Indians that live around Lake Titicaca At last he decided to try the Boy Most of the rivers are fed by glaciers Scout movement. He formed that and snow fields. These ice cold rivers wild gang into a troop of Boy Scouts. flow into the lakes and although we becoming their Scout Master. The have the sun over head at noon, yet boys became interested in scoutcraft it does not succeed in warming our and gave up their lawless practices." waters enough to encourage swim-

coming scouts. "I had a case in de- In Scotland there are 550 boy scouts veloping some poor and homeless troops representing practically an enboys into scouts. There were among rollment of 14,000 scouts. That numthem newsboys, messengers and also ber was an increase of more then the riff-raff of the city. They were 1000 Boy Scouts over the correspond-

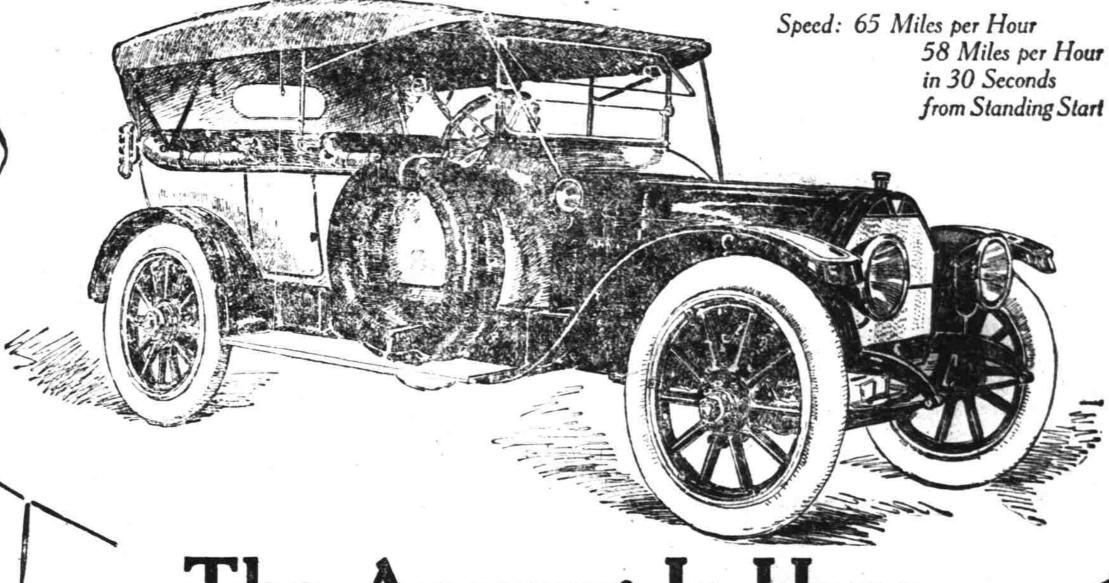
to live; I persuaded them to attend Richmond, Illinois. The boy scou's find the fir.t live animal?" At once every one was active. Trees were pounded and (limbed; logs were noked and smelled, but no animal, will of Honore Willsie, author of "The 'er's staff brought from a wood brek 'Build a fire and cook him.' 'ki'l him "Well. I'd get him some good clothes thit him in the back of the neck," he's said he who held Mr. Rabbit .- 'He's such a little thing.'-'he's all trembling he's so scared': 'Twasn't a fair race, said another. A third said 'let': pur A native Hawaiian has become a him back,' and the feeling of the last

SINKS DIAMOND IN BAY.

SAN FRANCISCO, Jan. 23.-Down now and again sparkled on the hand of Miss Irene Kelly. Between whiles its radiance was immured in pawnbrokers' vaults. Rudolph Wolb gave Col. Theodore Roosevelt, Chief Scout the ring to Miss Kelly, Whonever Citizen of the Boy Scouts of America. he missed it she would give him the showed his strong sympathy for the ticket and he would redeem the Boy Scouts of America recently when pledge. Tiring of this pastime, Tueshe wrote to James E. West. Chief day, after spending \$20 in pursuit of Scout Executive of the Boy Scouts of the original \$600, he cast the ring America, as follows: "More and more into the bay, and anybody can re-

---of the movements most full of promise | I read it in the Star-Bulletin. It must be so.

The "54" HUDSON-a "SIX"



The Answer Is Here

to that oft asked question: "What will Howard E. Coffin do when he builds a 'Six?"

The "54" HUDSON is Mr. Coffin's reply to the cation that the man is master of the six. most frequently asked question heard since the beginning of six-cylinder talk.

The car is here now. Experts who have driven the "54" through mountains, over long tours, in both winter and summer, and who have observed its ideal smoothness and flexibility, claim it to have no superior in any automobile, regardless of make or cost.

Many owners of the highest priced cars have remarked after examining and riding in the "54" that it is foolish for anyone to pay more for an automobile than it sells for, no matter what demands they have or how fastidious they may be.

The surprise to all motordom is that Mr. Coffin developed the "54" HUDSON along entirely different lines from those he had followed in designing

He is too shrewd a designer to attempt such a departure unaided. Zefore starting his "Six" he built up his Board of 48 Expert Engineers. Then they all worked together for two years-until every man agreed that this was the best he knew.

Came from Everywhere

Gathered from everywhere, possessing the training and experience acquired in 97 factures, some of them in Europe, these men have helped to build more than 260,900 automobiles.

Mr. Coffin wanted his six-cy!inder to be a wonderful car. He knows, as well as anyone knows, the limit of any one man's ability. He knows there is much in six-cylinder cars that four-cylinder experience has not taught. So he went after the men who had done the most as six-cylinder designers.

Where One-Man Cars Fall Short

No man need be told that Howard E. Coffin leads all in building four-cylinder cars. No other designer has built as many successful automobiles. But the mastery of cars of the four-cylinder type is no indi-

Many a designer has learned that to his sorrow. Six-cylinder cars have wrecked splendid reputations built up by years of four-cylinder accomplishment.

Adding Two Cylinders Won't Make A Good Six

Very few designers have been able to get in excess of 30 percent increased power from their six-cylinder motors of the same bore and stroke as used in their "four." Although they have added 59 percent to the piston displacement, have practically doubled weight and have made the car more costly to operate, many sixes have failed entirely to develop that flexible smoothness for which sixes are really built.

Thus is shown the shortcomings of the one-man idea of designing. When one man dominates in the designing of an automobile, it expresses his ability and his limitations. Every man is over-developed in · one way or another. Every man is good at one thing and not so good at other things. No man is perfectly balanced and no machine designed by any one man can be more rounded toward perfection than can be the ability and experience of the man who designed it.

This Not a One-Man Nor 2 'Cne-Idta Car

But with 48 men, all concentrating on one car, not much is apt to be overlooked. No one man deminates. Each individual is a specialist in some branch of the work at which no one of his associates is quite

Consequently the "54" HUDSON is thoroughly preportioned.

It is not merely a "Six" which is made so by the addition of two cylinders to a good four cylinder car.

no detail of its mechanical design is overlooked.

It is completely equipped. Every detail that adds to comfort and luxury is included, but this is not done with the idea of attracting sales or through skimping in any other direction.

Each Supreme at His Work

Each expert is supreme in the work at which he leads. A badly proportioned car would be impossible under such methods of designing. Imagine the completeness of a car designed under such conditions; There are specialists among these 48 men, some of the gasoline and oil consumption, have increased the whom know nothing of motor designing. Their forte is in other directions. They have been gathered from

The one-man car, no matter who built it even though it were Howard E. Coffin himself—cannot be its equal, for no one man can ever possess the skill and experience these men combined possess.

But just as trained soldiers under proper general-ship become a fighting machine of greater efficiency than are those same men without direction, so Howard E. Coffin by his inspiration and guidance brought out of his 47 associates work of which they are incapable under other conditions.

All that years of experience has taught in all the leading factories in all types of motor car construction, is represented by these 48 men.

This you can recognize when you examine the car, even though you know nothing of automobile designing. You can sense the distinction, for it is expressed in every line-in the ease of the seats, in the purr of the motor, in its instant and powerful responsiveness, in the smoothness of its riding.

It gives an entirely different sensation from that experienced in other cars. Nothing short of actual demonstration is sufficient to convey an impression It has power. But its power is not abnormal in of the smooth, gliding sensation of comfort and safety proportion to its other parts. It has beauty. But you feel in riding in the "54" HUDSON.

Electric Self-Cranking-Electrically Lighted

Comfort

Modern automobile designing is tending toward comfort and convenience. The time was when people were willing to put with a great deal of inconvenience in their automobiling. They realized that a 150-mile drive in a day was fatiguing. Unless he was particularly robust, the driver hardly felt like covering a similar distance the next day. His passengers usually were tired and cross at the end of the day's journey.

But in the HUDSON every known development looking toward easy riding qualities is incorporated.

The upholstering is 12 inches deep-Turkish type. You sink down into it and lounge restfully in its softness as you rest in a favorite chair. The springs are flexible, bodies rigid and well proportioned. There is roominess in the tonneau and in front.

Completeness

The regular equipment includes an electric self-starter which, the motor 100 times out of 100 trials. It is 100 percent sure.

Electric lights are operated from a generator, also a part of the self-cranking arrangement. They project a brilliant light for a much greater distance than gas, and are controlled from The windshield has a rain vision arrangement which permits

driving in a blinding rain with clear vision for the driver and with full protection to the occupants of the front seat. The windshield is made integral with the body. The very appearance and feel of the "54" express its quality. A gauge indicates the flow of oil through the crank case. The soil itself is not seen. A hand records that proper lubrication is being given to all parts, and another gauge indicates the supply

illuminated. The condition of the car and its supplies, both day and night, are at the immediate observation of the driver. Demountable rims and big tires-36" x 41/2"-minimize all thre cares. Tire holder, tools and every item of convenience are dalso included.

of gasoline. There is a speedometer and clock. All these are

Get-Away-Speed-Power

From a standing start, the "54" HUDSON will attain in 30 seconds a speed of 58 miles an hour. That indicates its get-away. What other car do you know will do as well?

On the Speedway at Indianapolis a stock car, fully equipped, having two extra tires and hauling four passengers, top down and glass windshield folded, traveled ten miles at the rate of 621/2 miles an hour. This is marvelous when you consider that only twelve months ago a \$500 prize was offered to the stock touring car similarly equipped that would do one mile in one minute flying start on that track. Several well-known cars attempted the test but failed to make good. Well-known racing drivers pronounced the "54" HUDSON the fastest stock touring car built. It was not planned as a speed car, but as an ideal automobile for every requirement. It will go as slowly as 21/2 miles an hour on high and fire evenly on all six cylinders. It will jump to 58 miles an hour within 30 seconds from a standing point. There is more speed in the "54" HUDSON than any driver, except an expert, traveling over a protected and absolutely cleared course, should ever demand of it.

The Chassis is Simple

There are but two grease cups on the motor. Other lubricating points throughout the chassis are just as accessible. Consider the importance of choosing a car complete in every detail. In your selection of an automobile it is important that

not one item of its design and construction has been overlooked. It is equally apparent that no one man is so infallible that he is not apt to make mistakes. The safeguard against error is in having many experts design the car. What one overlooks or is unable to accomplish, an associate corrects or is able to do. These 48 men, each a specialist in his line, have put into the car all that they have learned clsewhere. Can you imagine their leaving anything undone in a car they combined in building? And can you think it possible that anyone is likely to soon

produce anything that these men have not already anticipated and that is not already on the "54" HUDSON? If you do not know the name of the HUDSON dealer nearest you, write us. We will arrange a demonstration that will give

you a new meaning of automobile service. If you are interested in automobiles it will pay you to have your name on our mailing list. Send us your address.

Electric Salf-Cranking. Automatic. Will turn over motor 30 minutes. Powerful enough to pull car with load. Free from complications. Simple. Positively effective. Electric Lights. Brilliant head lights. Side lights. Tail lamp. Illuminated dash. Extension lamp for night work about cas. All operated by handy switch on dash.

Ignition. Integral with electric cranking and electric lighting equipment. Gives magneto spark. Known as Deico Patented System, the most effectively efficient yet produced. Power. Six cylinders—in blocks of three. Long stroke. New-type, self-adjusting multiple jet carburetor. High efficiency, great economy, 57.8 horsepower, brake test. 54 horsepower at 1500 revolutions per minute.

Speedometer and Clock. Illuminated face. Magnetic con-struction. Jeweled bearings. Eight-day keyless circk. Windshield. Rain vision and ventilating. Not a makeshift. Not an attachment. A part of the body. Upholstering. 12 inches deep. Highest development of automobile upholstering. Turkish type. Soft, flexible, resilient. Comfortable positions. Hand-buffed leather.

Demountable Rims. Latest type. Light. Easily removed. Carry 36 x 41/2" Fisk tires—heavy car type. Extra rim. Top. Genuine mohair. Graceful lines. Well fitted. Storm curtains. Dust envelopes. Bodies. Note illustration. Deep, low, wide and comfortable. You sit in the car—not on it. High backs. Graceful lines. All

finished according to best coach-painting practices. 21 coatsvarnish and color. Nickel trimmings throughout. Gasoline Tank. Gasoline is carried in tank at rear of card Simple, effective, with two pound pump pressure. Keeps con-stant supply in carburetor either going up or down hill. Magnetic gasoline gauge continually indicates gasoline level.

Bearings. All roller bearings, thoroughly tested. Latest type... Wheel Base. 127 inches. Rear Axle. Pressed steel. Full adjustable, full floating. Large bearings. Heat-treated nickel steel shafts. Easily disassembled an item which indicates the simplicity and get-at-ableness of the

Simplicity. The HUDSON standard of simplicity is main-Every detail is accessible. There is no unnecessary weight. All oiling places are convenient. Every unit is so despice of that it can be juickly and easily disassembled. Think what an advance this is over even the previous HUDSON—the "33"—the "Car with 1000 less parts"

Models and Prices. Five-Passenger Touring, Torpedo, Two.

Passenger Roadster—\$2450, f. o. b. Detroit. Seven-Passenger
Touring Car. \$150 additional. Limousine, 7-passenger, \$3750;
Coupe. 3-passenger, \$2950. Extra open bodies farnished with either Limousine or Coupe. Price quoted on request.

The Hudson "37"— The four-cylinder masterpiece" with the same high quality of finish and equipment as is used on the "54" is \$1875f. o. b. Detroit. It is furnished in models of 5-passenger

Touring Car, Torpedo and 2-passenger Roadster. See it also. Associated Garage, Ltd.,

F. E. HOWES, Manager

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